



american cleaning institute®
for better living



FOR IMMEDIATE RELEASE

October 5, 2018

ACI, CANIPEC, CCSPA, and HCPA Joint Statement in Response to United States-Mexico-Canada Agreement (USMCA)

MEXICO CITY, CDMX; OTTAWA, ON; WASHINGTON, DC – The American Cleaning Institute (ACI), Mexican Asociación Nacional de la Industria del Cuidado Personal y del Hogar, A.C. (CANIPEC), Canadian Consumer Specialty Products Association (CCSPA), and the Household & Commercial Products Association (HCPA), which represent companies across North America that manufacture, formulate, package and distribute consumer and commercial products, issued the following joint statement in response to the announcement of the United States-Mexico-Canada Agreement (USMCA).

"We acknowledge and applaud the trilateral effort between the American, Canadian and Mexican governments in developing a modernized trade agreement that will facilitate open markets, streamline exports and lower trade barriers within our integrated economies."

Several key points the three trade associations supported during the negotiations include the inclusion of a new Sectoral Annex for Chemical Substances, enhanced regulatory coherence, and customs and trade facilitation.

Shannon Coombs, President of CCSPA, stated that "CCSPA supports the USMCA's continued efforts (since 1996) included in Chapter 9.17 (e) in the areas of regulatory coherence for domestic pest control product registrations, especially in the areas of regulatory cooperation and joint reviews. This allows industry to be competitive by having access to new technologies for consumers."

Steve Caldeira, President and CEO of HCPA, added "Upon review of this accord, existing US tariffs on aluminum and steel and the Canadian countermeasures are clearly not resolved, but we remain hopeful that the enhanced provisions will set this agreement apart from the existing NAFTA."

CANIPEC Director General Carlos R. Berzunza Sánchez stated "Our industry operates in a highly integrated North American marketplace, so the modernization of this trade agreement is important and we look forward to expanding companies' growth and competitiveness."

###



american cleaning institute®
for better living



About the American Cleaning Institute® (www.cleaninginstitute.org): ACI is the home of the U.S. Cleaning Products Industry® and represents the \$60 billion U.S. cleaning product supply chain. ACI members include the manufacturers and formulators of soaps, detergents, and general cleaning products used in household, commercial, industrial and institutional settings; companies that supply ingredients and finished packaging for these products; and chemical distributors. ACI serves the growth and innovation of the U.S. cleaning products industry by advancing the health and quality of life of people and protecting our planet. ACI achieves this through a continuous commitment to sound science and being a credible voice for the cleaning products industry.

About the National Association of the Industry of Home and Personal Care (CANIPEC) (<http://canipec.org.mx/>): We represent 73 companies that participate in the formal market of home and personal care products in Mexico and creates 190,000 direct and indirect jobs, accounting for a market value of over \$13.4 billion USD in 2016 (Personal Care: 9.4 billion USD; Home Care: 3.9 billion USD). Actively participating in international trade, these sectors showed a surplus trade balance of over 1.4 billion USD in 2017.

About the Canadian Consumer Specialty Products Association (www.ccspa.org): CCSPA is a national trade association that represents 35 member companies across Canada, collectively a \$20 billion industry directly employing 12,000 people in over 87 facilities. Our companies manufacture, process, package and distribute consumer, industrial and institutional specialty products such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, deodorizers and automotive chemicals.

About the Household & Commercial Products Association (www.thehcpa.org): HCPA is the premier trade association representing companies that make and sell \$180 billion annually of products used for cleaning, protecting, maintaining, and disinfecting in homes and commercial environments. HCPA members employ 200,000 people in the U.S. whose work helps consumers and workers create a cleaner, healthier and more productive life. Our mission is to protect, promote and enhance the household and commercial products industry and the consumers and workers who use our members' products.

Media Contact: Beth Ludwick, Vice President, Communications & Marketing, HCPA, 571-328-1350, bludwick@thehcpa.org