For Immediate Release

Industry Supports Announcement of Regulatory Cooperation Council Joint Forward Plan

WASHINGTON, DC; OTTAWA, ON (September 3, 2014) – The Consumer Specialty Products Association, the Canadian Consumer Specialty Products Association and the American Cleaning Institute support the release of the joint Canada-United States announcement on the Regulatory Cooperation Council’s (RCC) Joint Forward Plan.

In 2011, Prime Minister Harper and President Obama announced the RCC and its first Action Plan with 29 specific regulatory issues for resolution. Given that our two countries have the most integrated economies in the world, the ability to collaborate on regulatory burden ultimately improves business on both sides of the border and enhances the prosperity of both countries. Our industries have seen specific success with an Action Plan initiative to harmonize the classification and labelling of workplace chemicals. It is a modern regulation which will be aligned with the US Occupational Safety & Health Administration (OSHA). By moving forward in a coordinated fashion with the US OSHA, worker protection will be strengthened and costs to industry will be reduced.

The Joint Forward Plan builds on this momentum and will look at sharing resources and scientific assessments with respect to chemical management. Canada has a world leading chemical management program and by utilizing expertise on both sides of the border – industry and consumers all benefit. Our associations are committed to working with regulators on this important initiative.

“The Action Plans set the tone for effective cooperation that will enable our industry to focus on streamlining government processes in a coordinated fashion. For CCSPA and our member companies, this is a positive step forward for consumer products that are manufactured in Canada and sold in the North American marketplace,” says Shannon Coombs, President, CCSPA.

Chris Cathcart, CSPA President and CEO, agrees, “We are confident that our industry’s ability to compete in North America will be enhanced by the collaboration on these Plans.”

“These initiatives make a lot of sense, for industry and consumers,” said Ernie Rosenberg, ACI President and CEO. “Our industry looks forward to the coordinated approach on chemical management.”
The Canadian Consumer Specialty Products Association (CCSPA) is a national trade association that represents over 35 member companies across Canada, collectively a $20 billion industry directly employing 12,000 people in over 120 facilities. Our companies manufacture, process, package and distribute consumer, industrial and institutional specialty products such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, deodorizers and automotive chemicals.

The Consumer Specialty Products Association (CSPA) is the premier trade association representing the interests of some 250 companies engaged in the manufacture, formulation, distribution and sale of $100 billion annually in the U.S. of hundreds of familiar consumer products that help household and institutional customers create cleaner and healthier environments. Our products include disinfectants that kill germs in homes, hospitals and restaurants; candles, and fragrances and air fresheners that eliminate odors; pest management products for home, garden and pets; cleaning products and polishes for use throughout the home and institutions; products used to protect and improve the performance and appearance of automobiles; aerosol products and a host of other products used every day. Through its product stewardship program, Product Care®, and scientific and business-to-business endeavors, CSPA provides its members a platform to effectively address issues regarding the health, safety, sustainability and environmental impacts of their products. For more information, please visit www.cspa.org.

The American Cleaning Institute® (home of the U.S. Cleaning Products Industry®) represents the $30 billion U.S. cleaning products market. ACI members include the formulators of soaps, detergents, and general cleaning products used in household, commercial, industrial and institutional settings; companies that supply ingredients and finished packaging for these products; and oleochemical producers. ACI (www.cleaninginstitute.org) and its members are dedicated to improving health and the quality of life through sustainable cleaning products and practices.

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