

For Immediate Release

Updated website with cleaning and pest control product information for Canadians

Niagara-on-the-Lake, Ontario, September 26, 2013 – The Canadian Consumer Specialty Products Association (CCSPA) today launched new versions of its Consumer Information Website (www.healthycleaning101.org) and its association website (www.ccspace.org). The improved websites provide Canadians with a user-friendly, one-stop source for information about the characteristics and safe use of a wide range of everyday household products produced by CCSPA member companies, compatible with mobile devices such as tablets and smartphones.

Shannon Coombs, CCSPA President, said the updated consumer-oriented website covers cleaning tips and in-depth information about soaps and detergents, disinfectants and sanitizers, pest control products, and household cleaning products.

“Since these products have proven to contribute significantly to the health and wellbeing of Canadians,” Coombs said, “we wanted to take some of the mystery out of how they are made, how they should be used and how they are regulated by government.”

The consumer website provides information about manufacturing processes, main ingredients, and how to select the right products for specific tasks. The site also contains an extensive section of Frequently Asked Questions (FAQs) that addresses everything from concerns about the use of antibacterial products, to additional cleaning tips and the proper storage and disposal of cleaning products.

About Canadian Consumer Specialty Products Association (www.ccspace.org): CCSPA is a national trade association that represents 36 member companies across Canada, collectively a \$20 billion industry directly employing 12,000 people in over 120 facilities. Our companies manufacture, process, package and distribute consumer, industrial and institutional specialty products such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, deodorizers and automotive chemicals.

- 30 -

For more information, or to arrange interviews, please contact:

Shannon Coombs, Canadian Consumer Specialty Products Association, (613) 232-6616, ext. 18;
(613) 791-2480 (cell)