

## **News Release**

# **Industry provides ingredient information to Canadians**

**Ottawa, April 2, 2008** – The Canadian Consumer Specialty Products Association (CCSPA) and its member companies announced today an industry-led consumer product ingredient communication initiative that will help Canadians make more informed choices about the products they use in and around their homes.

The initiative will include listing ingredients for air care products, automotive products, cleaning products, polishes, and floor maintenance products.

“This initiative has been launched to meet the changing needs of consumers and the marketplace,” said Shannon Coombs, CCSPA President. “Our industry wishes to provide ingredient information to Canadians in a meaningful way and this initiative will allow our members to do that either on their product labels or on their websites.”

“Although consumers recognize that the products made by our members provide numerous benefits, there is a desire to have more information available to assist them with their purchasing decisions. Our industry is responding and our member companies will ensure that ingredient information is available to Canadians as of January 1, 2010.”

This voluntary action builds upon the current, comprehensive Canadian labelling systems that provide consumers with information on how to use a product safely, and upon the world-leading Chemicals Management Plan for assessing and managing all substances in products introduced by Prime Minister Harper in 2006. Canadian consumers can be confident that the ingredients and products are safe, when used according to the label directions.

“We are pleased to see CCSPA and its members companies taking a proactive and leadership role in providing consumers with this valuable information. Consumers will benefit from this greater transparency when it comes to deciding which chemical products they wish to purchase,” said Minister of Health Tony Clement.

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**Note to editors:** For more information on the initiative, please refer to the parameters of the program located on CCSPA’s website at <http://www.healthycleaning101.org/english/consumeringredientcommunication.pdf> or contact Shannon Coombs, CCSPA President, (613) 232-6616, ext. 18, [coombss@ccspa.org](mailto:coombss@ccspa.org).

**CCSPA** is a national trade association representing Canada’s consumer, industrial and institutional specialty products industry. Its mission is to enhance the ability of member companies to conduct business fairly, ethically and effectively by fostering industry cooperation, providing a national voice for communications and developing effective partnerships with governments, other stakeholders and the public.