

**CANADIAN CONSUMER SPECIALTY PRODUCTS ASSOCIATION**

*serving makers of formulated products for home and commercial use since 1958*

**CCSPA**

**L'ASSOCIATION CANADIENNE DE PRODUITS DE CONSOMMATION SPECIALISÉS**

56 Sparks Street, Suite 500, Ottawa, Ontario, K1P 5A9

Tel. (613) 232-6616 Fax (613) 233-6350

Internet - <http://www.ccsa.org>

**For Immediate Release**

**Ipsos-Reid Poll Finds Canadians Believe  
Pest Control Products Necessary and Safe When Used Properly**

**Thursday, April 11, 2002 – Ottawa, ON** – The majority of Canadians believe that products used to control pests, insects and weeds in and around the home are necessary and safe if used properly. Support for pest control products for the home is strongest with 84 per cent agreeing they are necessary and safe if used properly. Seventy-two per cent (72%) of Canadians agree this is so for pest control products for trees and shrubs, while 71 per cent say the same for lawn and garden pest control products.

These are among the key findings from an Ipsos-Reid survey, conducted in January of this year for the Canadian Consumer Specialty Products Association (CCSPA).

The survey also asked Canadians about government action to ban or restrict access to these products. A majority (53 per cent) nationwide opposes government action to ban the sale of pest control products for the home. Residents in Ontario (62 per cent), British Columbia (61 per cent), Alberta (64 per cent) and Saskatchewan and Manitoba (69 per cent), oppose government action such as a ban or restricting sales, while a majority of Québécois (65 per cent) and Atlantic Canadians (53 per cent) support such an initiative.

Similarly, most residents in Ontario (51 per cent), Alberta (64 per cent), British Columbia (59 per cent), and Saskatchewan and Manitoba (60 per cent) oppose prohibition of weed control products, while a majority of Québécois (53 per cent) and Atlantic Canadians (60 per cent) support this.

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“Canadians are confident that when necessary they can use pest control products in and around their homes safely,” says Shannon Coombs of the Canadian Consumer Specialty Products Association. “We think it is important for Canadians to know that every pest control product is thoroughly evaluated by the Pest Management Regulatory Agency (PMRA), Health Canada, for its impact on human health, including children, and the environment, before it is approved for use by anyone in Canada,” adds Coombs.

Coombs added that less than 1 per cent (.8 per cent) of all pesticides is used by consumers on their lawns and in their gardens. “The weight of scientific evidence from around the world supports the fact that consumers can use pest control products safely when label directions are followed,” says Coombs.

The CCSPA is a national trade association representing the consumer, industrial and institutional specialty products industry. Member companies the Nu-Gro Corporation, S.C. Johnson and Scotts Canada together represent approximately 90 per cent of the do-it-yourself pest control products market. These companies are committed to consumer education and retailer training promoting responsible use of their products.

The Ipsos-Reid poll was conducted by telephone among a representative, random sample of 1,000 adult Canadians between January 14-17, 2002. It is considered accurate to within +/- 3.1 per cent, 19/20 times. For a complete copy of the poll and results, please go to [www.ipsos-reid.com](http://www.ipsos-reid.com).

For information please contact: Shannon Coombs, Director of Government Relations at (613) 232-6616 ext. 30, cellular (613) 791-2480.