

## **Consumer Ingredient Communication**

### **Products included:**

- Air care products
- Automotive products
- Cleaning products
- Polishes
- Floor maintenance products

**Implementation Date:** January 1, 2010

### **Communication and Tools:**

Ingredients present at a concentration greater than one percent (1%) shall be listed in descending order of predominance. Ingredients present at less than one percent shall also be listed.

An ingredient is a constituent in a consumer chemical product (intentionally added ingredients) not including incidental ingredients that have no technical or functional effect in the product.

Ingredients will be identified by one of the following internationally recognized identification systems:

- International Nomenclature of Cosmetic Ingredients (INCI) name, and/or
- International Union of Pure and Applied Chemistry (IUPAC) name, and/or
- Chemical Abstract Service (CAS) name, and/or
- Common chemical name.

Fragrances, dyes, and preservatives will be identified as “Fragrances”, “Dyes”, and “Preservatives”.

Ingredients shall be communicated on the product label, the company’s website, the company’s toll free number or other non-electronic means.

CCSPA is a national trade association that represents 47 member companies across Canada, collectively a \$20 billion industry directly employing 12,000 people in over 100 facilities. Our companies manufacture, process, package and distribute consumer, industrial and institutional specialty products such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, sanitizers, deodorizers and automotive chemicals.

This is a proactive and voluntary initiative to meet the changing needs of consumers in Canada.