



For Immediate Release

CCSPA supporting Science and Children

OTTAWA, April 24, 2012 – The Canadian Consumer Specialty Products Association (CCSPA) announced today that it is proud to support Scientists in School (SiS), a successful Canadian charitable organization dedicated to sparking children's interest in science and technology.

SiS provides hands-on, discovery-based workshops in classrooms from JK to Grade 8 focused on chemistry, math, science, technology, environmental issues and engineering. The workshops reach more than 600,000 students a year, giving young people a chance to interact with scientists who make science “real” and “fun.”

“CCSPA is pleased to partner with SiS this year and has provided funding to ensure schools that cannot access these important and exciting workshops have an opportunity to do so,” says Shannon Coombs, President of CCSPA. “As a result of our support, more students will be able to access these workshops.”

“The delivery of our programs would not be possible without support from organizations like the CCSPA. We thank them for their vision and passion for science literacy,” says Cindy Adams, Scientists in School Executive Director.

CCSPA’s partnership will be recognized on the SiS website and in the SiS catalogue and Annual Report.

About Canadian Consumer Specialty Products Association (www.ccspsa.org): CCSPA is a national trade association that represents 41 member companies across Canada, collectively a \$20 billion industry directly employing 12,000 people in over 120 facilities. Our companies manufacture, process, package and distribute consumer, industrial and institutional specialty products such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, deodorizers and automotive chemicals.

About Scientists in School (<http://www.scientistsinschool.ca/>): Founded in 1989, Scientists in School (SiS) fosters learning through highly investigative classroom or community workshops. SiS provides opportunities for young learners to interact with ecologists, physicists, engineers and more over the course of their elementary education, opening their minds to future careers in science-related fields and fostering innovation.

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