



FOR IMMEDIATE RELEASE

Industry Amends Ingredient Communication Model

WASHINGTON, DC; OTTAWA, ON (May 16, 2011) – The [Consumer Specialty Products Association](#), [Canadian Consumer Specialty Products Association](#) and [American Cleaning Institute](#) have amended their Consumer Product Ingredient Communication Initiative, which initially took effect in January 2010. The update provides increased transparency under one of the most comprehensive ingredient communication consumer product programs in North America.

Under the Initiative, companies are voluntarily sharing with consumers more information than ever about the ingredients in their products (air care products, automotive care products, cleaning products, and polishes and floor maintenance products).

The Initiative requires that all ingredients, except incidental ingredients that have no technical or functional effect in the product, are either listed on the product label; on the manufacturers', distributors', or importers' website; through a toll-free telephone number; and/or through some other non-electronic means.

Today, the three associations have amended the program to include the following, which become effective January 1, 2012:

- Additional detail on fragrances will be provided, such as a link to the [International Fragrance Association](#) list or company-specific list of fragrance ingredients.
- Preservative ingredients will be listed using one of five accepted naming systems.
- Dyes and colorants will be listed by the trade name or chemical-specific name using one of the five accepted naming systems.
- If a company chooses to provide ingredient information on a website or through a toll-free phone number, the website or number must be listed on the product label.
- The [CSPA Dictionary](#) is included as an additional option for naming ingredients.

These amendments further demonstrate the industry's commitment to providing consumers with information about the ingredients in our products.

The Consumer Specialty Products Association (CSPA) is the premier trade association representing the interests of some 250 companies engaged in the manufacture, formulation, distribution and sale of \$80 billion annually in the U.S. of hundreds of familiar consumer products that help household and institutional customers create cleaner and healthier environments. Our products include disinfectants that kill germs in homes, hospitals and restaurants; candles, and fragrances and air fresheners that eliminate odors; pest management

products for home, garden and pets; cleaning products and polishes for use throughout the home and institutions; products used to protect and improve the performance and appearance of automobiles; aerosol products and a host of other products used every day. Through its product stewardship program, Product Care®, and scientific and business-to-business endeavors, CSPA provides its members a platform to effectively address issues regarding the health, safety, sustainability and environmental impacts of their products. For more information, please visit www.cspa.org.

CCSPA (<http://www.healthycleaning101.org>) is a national trade association that represents 45 member companies across Canada that manufacture, process, package and distribute consumer, industrial and institutional specialty products, such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, deodorizers and automotive chemicals.

The American Cleaning Institute® (ACI - formerly The Soap and Detergent Association) is the Home of the U.S. Cleaning Products Industry® and represents the \$30 billion U.S. cleaning products market. ACI members include the formulators of soaps, detergents, and general cleaning products used in household, commercial, industrial and institutional settings; companies that supply ingredients and finished packaging for these products; and oleochemical producers. ACI (www.cleaninginstitute.org) and its members are dedicated to improving health and the quality of life through sustainable cleaning products and practices.

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