

For Immediate Release

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CCSPA Supports Canada-US Action Plans Announced Today

Ottawa - The Canadian Consumer Specialty Products Association (CCSPA) says it welcomes today's joint Canada-United States announcement of two Action Plans to implement the February 4, 2011, Declaration on a Shared Vision for Perimeter Security and Economic Competitiveness.

The Declaration established a new long-term partnership that will accelerate the legitimate flow of goods between both countries, while strengthening security and economic competitiveness. CCSPA and its member companies support this initiative and the next steps in the Action Plans, especially the goal to provide a single-window for importers at the border to electronically submit information to comply with customs and other government regulations.

Canada and the United States are two of the most integrated economies in the world and ability to collaborate to improve border management is essential to the prosperity of both countries.

"The Action Plans will set the tone for future cooperation that will enable our industry to focus on streamlining government processes in an electronic and coordinated fashion. For CCSPA and our member companies, this is a positive step forward for consumer products that are manufactured in Canada and sold in the North American marketplace," says Shannon Coombs, President, CCSPA. "As we move forward and work with the governments on the important single-window initiative, we are confident that our industry's competitiveness in North America will be enhanced."

CCSPA also agrees with the stated objective of this initiative, which is to provide citizens of both countries with "smarter, more effective approaches to regulation that enhance economic competitiveness, while maintaining high standards of public health and safety, and protecting the environment," and we look forward to working with both governments on the recommendations from the Regulatory Cooperation Council Action Plan.

Further information can be found at the following website: www.healthycleaning101.org

About Canadian Consumer Specialty Products Association (www.ccspa.org): CCSPA is a national trade association that represents 44 member companies across Canada, collectively a \$20 billion industry directly employing 12,000 people in over 120 facilities. Our companies manufacture, process, package and distribute consumer, industrial and institutional specialty products such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, deodorizers and automotive chemicals.

For more information, or to arrange interviews, please contact:

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