

## News Release

# CCSPA member companies on board with voluntary Consumer Ingredient Communication Initiative

**Ottawa, March 17, 2010** – The Canadian Consumer Specialty Products Association (CCSPA) is pleased to announce that 100 per cent of its eligible member companies have formally committed to participate in the industry-led Consumer Ingredient Communication Initiative (CICI) that was implemented on January 1, 2010.

The CICI was developed to meet the changing needs of Canadian consumers by assisting them to make more informed choices about the products they use in and around their homes. It includes listing ingredients for air care products, automotive products, cleaning products, polishes, and floor maintenance products.

“Although consumers recognize that our members’ products provide numerous benefits, they wanted additional information to help them with their purchasing decisions,” said Shannon Coombs, CCSPA President. “Our industry is responding to the marketplace by providing ingredient information to Canadians in a meaningful way.”

More comprehensive ingredient information is now available to consumers on product labels, the websites of participating CCSPA member companies or through their 1-800 numbers found on product labels.

This voluntary action builds on the comprehensive Canadian labelling regulations that already require companies to include information on how to use a product safely and Canada’s world-leading Chemicals Management Plan for assessing and managing all substances in products.

Plans to proceed with the CICI were announced by CCSPA in April, 2008.

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For more information on the initiative, please refer to the CCSPA’s website at <http://www.healthycleaning101.org> or contact Shannon Coombs, CCSPA President, (613) 232-6616, ext. 18, [coombss@ccspa.org](mailto:coombss@ccspa.org).

**CCSPA** is a national trade association that represents 45 member companies across Canada, collectively a \$20 billion industry directly employing 12,000 people in over 100 facilities. Our companies manufacture, process, package and distribute consumer, industrial and institutional specialty products such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, deodorizers and automotive chemicals.