



Trade Groups Applaud Fragrance Industry for Move Toward Transparency

WASHINGTON, DC (August 31, 2009) The Consumer Specialty Products Association (CSPA), Canadian Consumer Specialty Products Association (CCSPA) and The Soap and Detergent Association (SDA) welcome with enthusiasm plans by the International Fragrance Association (IFRA) to become more transparent about the fragrance ingredients used in consumer products. IFRA announced August 5 (http://www.ifraorg.org/Home/News/Latest-News/page.aspx/66?xf_itemId=37&xf_catId=4) that it will publish a list of fragrance ingredients used by industry customers by December 31, 2009. The list will be posted on the IFRA website (<http://www.ifraorg.org>).

The IFRA initiative enhances the CSPA, CCSPA and SDA Consumer Product Ingredient Communication Initiative (<http://www.healthycleaning101.org/english/pressreleaseapr0208.pdf>) where manufacturers of cleaning products, air care products, automotive care products, and polishes and floor maintenance products will voluntarily disclose ingredients in these products by January 1, 2010.

CSPA, CCSPA and SDA applaud the fragrance industry for taking the initiative to communicate more information about the fragrance ingredients present in consumer products. This move complements the CSPA, CCSPA and SDA Initiative by further expanding its scope.

The Consumer Specialty Products Association (CSPA) is the premier trade association representing the interests of approximately 240 companies engaged in the manufacture, formulation, distribution and sale of approximately \$80 billion annually in the U.S. of hundreds of familiar consumer products that help household and institutional customers create cleaner and healthier environments. Our products include disinfectants that kill germs in homes, hospitals and restaurants; candles, fragrances and air fresheners that eliminate odors; pest management products for home, garden and pets; cleaning products and polishes for use throughout the home and institutions; products used to protect and improve the performance and appearance of automobiles; aerosol products and a host of other products used everyday. Through its product stewardship program Product Care[®] and scientific and business-to-business endeavors, CSPA provides its members a platform to effectively address issues regarding the health, safety, sustainability and environmental impacts of their products. For more information, please visit <http://www.cspa.org>.

CCSPA is a national trade association that represents 46 member companies across Canada, collectively a \$20 billion industry directly employing 12,000 people in over 100 facilities. Our companies manufacture, process, package and distribute consumer, industrial and institutional specialty products such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, deodorizers and automotive chemicals. For more information, please visit <http://www.ccspsa.org>.

The Soap and Detergent Association (SDA - <http://www.cleaning101.com>), the Home of the U.S. Cleaning Products Industry[®], represents the \$30 billion U.S. cleaning products market. SDA members include the formulators of soaps, detergents, and general cleaning products used in household, commercial, industrial and institutional settings; companies that supply ingredients and finished packaging for these products; and oleochemical producers. SDA and its members are dedicated to improving health and the quality of life through sustainable cleaning products and practices.